



## CURRICULUM VITAE

- Name :** Dr. Sunder Rajdeep
- Present Post :** Head, and Asst. Professor (Senior Scale),  
Department of Communication & Journalism,  
University of Mumbai, 2nd floor, Health centre  
building, Vidhanagari campus, kalina, Santacruz  
(E), Mumbai- 400098. India.  
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Mobile : 91-9969145350. [sunderrajdeep@gmail.com](mailto:sunderrajdeep@gmail.com).
- Qualification :** B. Sc; BMC; MMCJ; Ph.D.; Radio Jockeying  
(Certificate); DCA (Diploma in Computer  
applications). *First Doctorate from Rashtrasnt  
Tukadoji Maharaj University of Nagpur in Mass  
Communication discipline. (Self guided).*
- Date of Birth :** March 28<sup>th</sup>, 1972. **Age :** 43 years.
- Residence :** E/8, Academic staff qrts. Vidyanagari campus,  
University of Mumbai, kalina, Santacruz (E),  
Mumbai-400098.
- Experiences :** **Teaching-** i) Rashstrasant Tukoji Maharaj  
University of Nagpur -6 years (CHB),  
ii) University of Mumbai (permanent) - since  
January 12<sup>th</sup>, 2006 to till date.
- Journalism-** i) Sub editor in TARUN BHARAT -9  
months. (Nagpur Edition).  
ii) Sub editor in SAKAAL- 3 years. (Nagpur  
Edition).

**Ex-Chairman :**

Ad-hoc board of Studies in Communication & Journalism, University of Mumbai.

**Member :**

- i) Academic Council, BUTR and RRC, University of Mumbai.
- ii) Ad-hoc board of Studies in Mass Communication, University of Gondwana.
- iii) Ad-hoc board of Studies in Mass Communication, Babasaheb Ambedkar Marathawada University of Aurangabad.
- iv) Editorial board of University Bulletin.
- v) Steering Committee of NAAC re-accreditation process.
- vi) International Union for the Scientific Study of Population (**IUSSP**), Busan, Korea.
- vii) Member of Internal board of studies for UGC approved Bachelor of Vacation (B. voc.) Media Production. At Vikas Night College of Arts, Sci. Com; College, Vikhroli, Mumbai (from June 2014 to till June 2017).
- viii) Member of RRC in Communication & Journalism, Savitribai Phule, University of Pune **(26-02-2015 to next two years.)**
- ix) Member of AMIC (Asian Media, Information and Communication Centre)
- x) Member of Board of Studies in the Amity School of Communication, Amity University, Mumbai. **(12-01-2016 to next two years.)**

**Ph. D. Supervisor :**

- i) University of Mumbai. (**Order letter No.** PG/2/2276/ OF 2010)
- ii) RTM University of Nagpur. (**Order letter No.** Ph.D. Cell/RRC/Guide/Mass Comm/ 652/B/ 272. Dt. 15.2.2012)
- iii) Pacific Academy of Higher Education & Research University, Udaipur (Rajasthan). (**Order letter No.** PAHERU/DPGS/2012/1654-1655. Dt. 16.7.2012)
- iv) Solapur University, Solapur. (SUS/BCUD/PGBUTR/2013-14/1096; Dt. 2 May, 2014).

**Ph. D. Candidates registered :** i) 08 in University of Mumbai.

ii) 01 in Pacific Academy of Higher Education & Research University, Udaipur (Rajasthan).

iii) 02 in Solapur University.

iv) 02 RTM, Nagpur University Nagpur.

**Course Coordinator :**

Post Graduate Diploma in Advertising & Media (PGDAM) course, Garware Institute of Career education & development, University of Mumbai (**Since 2011**).

**VC nominee :**

As a Subject expert (Mass Media) on the selection committee for appointment of the post Asst. Professor.

**Examiner :**

i) University of Mumbai.

ii) Rashtrasant Tukoji Maharaj University of Nagpur.

iii) Shivaji University, Kolhapur.

iv) North Maharashtra University, Jalgaon.

v) Dr. Babasaheb Ambedkar Marathawada University, Aurangabad.

vi) Devi Ahilyabai Vishvavidyalaya, Indoor (M.P.)

vii) SRTM, Nanded University.

viii) MPSC (Maharashtra Public Service Commission)

ix) Makhanlal Chaturvedi National University of Journalism & Communication, Bhopal.

**Fellowship :**

Short term research fellowship of University of Mumbai (2007-08).

**Award :**

i) Best Short film script on Media & Accessibility, Organised by Ali Yavar Jung National Institute for the Hearing Handicapped, Mumbai. AND Deptt. of Journalism and Mass communication of EFL University, Shillong campus, Meghalaya, March 4 & 5, 2014.

ii) Best awareness poster on Media & Accessibility, Organised by Ali Yavar Jung National Institute for the Hearing Handicapped, Mumbai. AND Deptt. of Journalism and Mass communication of EFL University, Shillong

- campus, Meghalaya, March 4 & 5, 2014.
- iii) Best advertisement in Media & Accessibility, Organised by Ali Yavar Jung National Institute for the Hearing Handicapped, Mumbai. AND Deptt. of Journalism and Mass communication of EFL University, Shillong campus, Meghalaya, March 4 & 5, 2014.
- iv) National level business communication trainer of the year 2015 Award, by Public Relations Council of India at New Delhi on March 13, 2015 by hand of Union Tribal affairs Minister Mr. Jual Oram.

### **Publications :**

- i) To check relevance of the advertisement on facebook profile pages. (The Research Journal of Social Science, Jalgaon, M.S. Oct. 2012, Issue-10, **International Refereed Journal : ISSN 0976-06IX**)
- ii) An Analytical Study of Consumption Patterns of News of Young *Netizens* on Social Networking Site. (Information & Communication for development- Reach Impact, Opportunity and Challenges. Epignosis: Journal of Multidisciplinary Research. January 2013, Issue 2. **ISBN : 978-81-922163-2-4.**)
- iii) A Recipient View of Bupen Hazarika's Musical Video Songs. (International Journal of Contemporary Research in Management & Social Sciences. January-March 2013, Volume 2. **ISSN : 2319-8117.**)
- iv) Evolution of Social Media and its impact on Indians Newspapers. (Media and Globalisation- A Journal of K.C. College, Charchgate, Mumbai. **ISBN : 978-93-83842-64-3.**)
- v) Mobile phones : a global solutions to Agricultural Communication. (Media and Globalisation- A Journal of K.C. College, Charchgate, Mumbai. **ISBN : 978-93-83842-64-3.**)
- vi) Mass Media and Tribal Transformation in India. (A proceedings of a conference on Scheduled Tribes in India : Issues and Challenges in 21<sup>st</sup> Century; **ISBN : 978-93-84198-04-6** ).
- vii) The no. of people reading physical newspapers have deteriorated with the advent of 'Second Screen'. (A proceedings of a National level conference on 'Journalism and Social Responsibility'. **ISBN : 978-81-925956-9-6.**)

### **Conferences :**

- 1) State level :** i) Indian Media & its Social

- Commitment, January 23-25, 2008. New Arts, Commerce & Science College, Ahmednagar.
- ii) New Trends in Advertising & Public Relations, February 18-19, 2011. Department of Mass Communication, Solapur University, Solapur.
- 2) National :** i) Journalism in India : From Mission to Profession – 1947-2010. November 18-19, 2010. Department of Communication & Journalism, University of Mumbai.
- ii) National Seminar on Bhupen Hazarika : His Contribution to the Nation. May 24-26, 2012. Gauhati University, Assam.
- iii) 73<sup>rd</sup> Session of the Indian History Congress, December 28-30, 2012. University of Mumbai.
- iv) Media & Globalisation, KC College, Mumbai, February 20 & 21, 2014.
- v) ‘Scheduled Tribes in India : Issues and Challenges in 21<sup>st</sup> Century’, Tirpude college of Social work, Nagpur, February 14, & 15, 2014.
- Vi) Media Education : Problems, Challenges and Future Prospectus. **Chairman of the conference.** University of Mumbai. September 29-30, 2014.
- Vii) Media Education : Problems, Challenges and Future Prospectus. **Chaired a session on Research in New Media Studies.** University of Mumbai. September 29-30, 2014.
- Viii) Media Education : Problems, Challenges and Future Prospectus. **Presented a paper on Research Methods and Ideal formats for Dissertation and Thesis.** University of Mumbai. September 29-30, 2014.
- Ix) 102<sup>nd</sup> Indian Science Congress, held at University of Mumbai on January 3-7, 2015. Member of the Organising Committee at the 8<sup>th</sup> Vigyaan Sancharak Sammelan.
- x) 102<sup>nd</sup> Indian Science Congress, held at University of Mumbai on January 3-7, 2015. Participated membership : 12681.
- Xi) Media and Society in the Digital Age, Organised by the Dept. of Journalism and Mass Communication, University of Calicut on January 28-29, 2015. And presented a paper on Content analysis of Blogs : Transformation in Adulthood.
- 3) International :** i) Samaachaa : Badalta Swaroop Evam oobharte aayaam, August 28-29, 2009. R. D. National College, Bandra, UGC and Department

of Communication & Journalism, University of Mumbai.

ii) One day International Conference on Climate Change : Shifting Science and Changing Policy. October 14, 2011. Centre for Extra-Mural Studies, University of Mumbai.

iii) International Congress on Contemporary Enrichment in Physical Education & Sports. January 10-12, 2012. University of Mumbai.

iv) Information & Communication for development- Reach Impact, Opportunity and Challenges. October 5-6, 2012, NES Ratnam College of Arts, Science and Commerce, Bhandup (W), Mumbai-78.

v) The 24<sup>th</sup> AMIC Conference, Dubai (UAE), June 10-13, 2015.

Vi ) International conference on Communication for Social change and Development : Imperatives and constraints, Sept. 18-19, 2015. Dept. of Journalism & Mass Communication, Himachal Pradesh University, Shimla, (HP).

Vi ) 1<sup>st</sup> International conference on 'Emerging trends in Commerce, Management and Law in Global Scenario', organized by Renaissance college Commerce and Management, Indore, on January 8-9, 2015.

### **Symposium :**

**National level : 1)** Pre-Consultative meet on 'Critical appraisal skills for Media reporting' on Routine Immunization, **on May 22, 2014**. Unicef-INDIA, New Delhi.

**State level : 1)** Organized & participated a Symposia on 'Media Ethics' in association with Consulate General of the United State of America, Mumbai, on July 17, 2014.

2) Participated in TechNext India 2014-15, the Annual Convention of the Computer Society of India, on 31<sup>st</sup> January – 1<sup>st</sup> February 2015, at IIT Bombay.

3) Participated in CSI-IT 2020, the Annual Convention of the Computer Society of India, on January 21– 22, 2016, at University of Mumbai.

### **Workshops :**

i) Online Journalism. Organised by bbchindi.com and webdunia.com. Date : January 10, 2007.

ii) Techniques of Data Analysis in Social Sciences. Organised by ICSSR-WRC, Mumbai. Date :

December 12-13, 2008.

- iii) Training of Trainers in Media & Disability Communication. Organised by Ali Yavar Jung National Institute for the Hearing Handicapped, Bandra (W), Mumbai. Date : March 2-6, 2009.
- iv) Training and Orientation in 'Media and Accessibility', Organised by Ali Yavar Jung National Institute for the Hearing Handicapped, Mumbai. AND Deptt. of Journalism and Mass communication of EFL University, Shillong campus, Meghalaya, March 4 & 5, 2014.  
**(As a resource person).**
- v) Workshop on '**Routine Immunization for Radio Professionals**' held on June 6-7, 2014, New Delhi, Jointly organized by UNICEF, India and Association of Radio Operators for India. **(As a resource person).**
- vi) Workshop on 'Curriculum development of Communication for Development' held on July 15, 2014, Hyderabad, Jointly organized by UNICEF, Maharashtra and University of Hyderabad.  
**(As a resource person).**
- vii) Workshop conducted for the Ph.D. students of the School of Media Studies, Jaipur National University, Jaipur, Rajsthan, on 23<sup>rd</sup> July, 2014.  
**(As a resource person).**
- viii) Workshop on Blogger`s Workshop, Jointly organized by UNICEF, Maharashtra and University of Mumbai, on March 10-11, 2015. **(As an organiser).**
- ix) Workshop on Blogger`s Workshop, Jointly organized by UNICEF, Maharashtra and University of Mumbai, on March 10-11, 2015. **(Actively Participated).**
- x) Workshop on Communicating Science & Biosafety for Media Professionals on April 21-22, 2015.
- Xi ) Actively participated Workshop on Development Communication; Jointly organized by, UNICEF Maharashtra and Dept. of Communication & Journalism, University of Mumbai, on Sept. 10-11, 2015.
- Xii ) Organised Workshop on Development Communication; Jointly organized by, UNICEF Maharashtra and Dept. of Communication & Journalism, University of Mumbai, on Sept. 10-11, 2015.

**Certificate of Appreciation :** At 102<sup>nd</sup> Indian Science Congress, January 3-7, 2015, for the contribution as a Member of the

organizing committee, University of Mumbai.

**Guest Faculty :**

Ali Yavar Jung National Institute for the Hearing Handicapped, Mumbai.

**Creative writing :**

Many articles had been published in Daily SAKAAL and LOKMAT on different aspects.

❖ **Dr. Sunder Rajdeep**

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