



Divya Soman Nair

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PROFILE

- ☐ Goal oriented individual with strong communication and interpersonal skills.
- ☐ Hardworking, enterprising, and innovative.
- ☐ Responsible and committed to work.

EDUCATION QUALIFICATION

- ☐ Currently pursuing PhD from the Department of Communication and Journalism, from Pacific University, Udaipur in Mass Communication and Journalism.
- ☐ 2010: Cleared NET examination (Lectureship and JRF) conducted by UGC.
- ☐ 2007- 2009: Master's degree in communication and journalism
(Specialisation -Media Management).
Department of Communication and Journalism,
University of Mumbai
- ☐ 2007- 2008: Diploma in Human Resource management.
- ☐ Welinkar's Institute of Management .
- ☐ 2004-2007 – **BMM** (Bachelors of Mass Media), Specialisation in Advertising
S.I.E.S College of Arts, Science and Commerce, Nerul.
University of Mumbai.
- ☐ 2003 - 04 **Higher Secondary (Science stream)**
International Indian School (Dammam, KSA) Board: CBSE Board,
A.I.S.S.C.E (2004)
- ☐ 2001- 02 **10th Standard**

International Indian School (Dammam, KSA) Board: CBSE Board,
A.I.S.S.C.E (2002)

WORKING EXPERIENCE:

ACADEMIC EXPERIENCE

- Department of Communication and Journalism, University of Mumbai

Designation: Assistant Professor (February 2014 to present)

Teaching Introduction to Media Research, Advanced Media Research, New Media, Media Economics, Public Relations Campaigns and Communication Theory.

Working as a research guide for media students.

Working as a paper setter, examiner and moderator for university examinations

- Worked as a guest faculty at S.K.Somaiya College for the academic year 2014-2015 and taught subjects related to Media and research.
- Worked as an Assistant Professor and BMM Coordinator for B.L. Amlani College of Commerce and Economics, Vile Parle(W), Juhu. Taught subjects related to Communication, Organisational Behaviour and Marketing in different streams.

Other activities undertaken during tenure

Examination Chairperson-Chief Conductor for the TYBMM University Examination(VI th Semester,2012-2013)

Been a part of Timetable formation committee, organised seminars, guest lectures, industrial visits and workshops.

Magazine committee (Teacher-in-charge) for college magazine Youth Inc, for academic year 2012-2013. Also assisted in completion of the magazine for 2011-2012.

Rotaract Committee (RCBL)- Facilitated the first installation ceremony of RCBL(Rotaract Club of B.L.Amlani) and other club related activities etc.

Elysium-2013 facilitated the creative work conducted for the college festival.

- Worked as a Visiting faculty in the Department of Mass Communication and Extension at SVT College of Home Science(Autonomous) for the academic year 2011-2012.

Subjects taught: Leadership and Management., Communication(Theory and Practicals), Rural and Urban Development,

Has also has organised many activities like Workshops, Seminars, Field Visits by collaborating with NGO's and other organisations for the above said department. Actively worked towards administrative work and also made reports for the department for NAAC Re-Accreditation

- Worked as an English teacher at International Indian School, Dammam(KSA) from April 2010 to March 2011.

INDUSTRY EXPERIENCE

- Worked as a research assistant for Mumbaivotes.com for a period of 6 months.
- Worked as a reporter for Times Property for two months with several bylines to my credit (November - January 2007).Also contributed articles for the Pune edition of Times Property.

PUBLICATIONS AND WORKSHOPS

- Part of organising committee for an International Conference conducted by the Department of Life Long Learning and Extension (University of Mumbai) in association with B.L.Amlani College.
- Has participated in a 'two days Blogger's Workshop' in collaboration with the Department of Communication and Journalism and UNICEF, Mumbai held on 10th -11th March 2015.
- Participated and presented a research paper on the topic- 'Sustainable Marketing strategies for development in Rural India with special reference to Women Empowerment' at the two days International Conference on Multidisciplinary Research: A tool for socio-economic development at University of Mumbai on 24th and 25th April 2015.
- Participated and presented a research paper on: 'News Literacy' at the IAMCR Regional Conference on News Literacy organised by the Department of Journalism and Mass Communication, Surendranath College for Women,₃

Kolkata on 18th January, 2016.

- Participated and presented a research paper on: ‘Digital story telling: A tool for marketing communications’ at International Media Conference on Digital Democracy organised by KC College, Mumbai on 19th and 20th February, 2016.

COMPUTER KNOWLEDGE

Computer Basics (Microsoft Office), Internet,

OTHER PROJECTS UNDERTAKEN

- ☐ Organised various Seminars, Workshops along with WIFT(Women in Film and Television) throughout the academic year for the department.
- ☐ Has been a part of the editorial team, made short films and also worked as a reporter, for a college project.
- ☐ Organised Seminars on Women’s Emancipation and Empowerment and workshops conducted at SVT College of Home Science(Autonomous), SNDT University, Juhu Campus.
- ☐ Has been a part of the organising team of an educational expo ‘Spectra’ and also various other activities like organising workshops conducted at IISD.
- ☐ Has been a part of Core committee and headed the Media Coordination team for Frames Film Festival 2006-07, and also participated in the Short Film Category for the same.
- ☐ Has been a part of the technical team in the making of a short film.
- ☐

PERSONAL INFORMATION

Date of birth: October 14th, 1986

Gender: Female

Marital status: Married

Nationality: Indian

Languages known: English, Hindi, and Malayalam

EXTRACURRICULAR ACTIVITIES

Have participated in various Dance, Singing, and Drawing competitions and programs.

Hobbies include Reading, Listening to music, drawing and singing.