

UNIVERSITY OF MUMBAI



DEPARTMENT OF COMMUNICATION AND JOURNALISM

ONE DAY NATIONAL CONFERENCE 2021

**REFORMATIONS IN MEDIA THROUGH
THE LENS OF SOCIAL JUSTICE**



INAUGURAL ADDRESS BY

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Director-General, IIMC
Ministry of I & B, New Delhi



KEYNOTE ADDRESS BY

DR. GANESH DEVY
Padmashree Awardee
Literary Critic



CONFERENCE CONVENOR

DR. SUNDER RAJDEEP
Head,
Dept. of Communication and Journalism

ONLINE
VENUE



Google
Meet

Saturday, August 7, 2021
11.00 am to 05.00 pm

ABOUT THE DEPARTMENT

Department of Communication and Journalism began in August 2003 with one Masters Programme in Communication and Journalism with 20 students. Today, it boasts of five full-time Masters Programmes, like 'Communication & Journalism', 'Public Relations', 'Electronic Media', 'Film Studies' and 'Television Studies' and over 300 students.

Our strength is that our classrooms are representative of India in terms of caste, class, religion, culture, language, and region. All India's diversities and inequalities are represented here and together we dream and work for a better future. This being a post-graduate department the first thing we inculcate in our students is the sense of responsibility and ownership for every aspect and every act of their lives.

As media individuals, we have an enormous ability to lead the world in mindful and significant communication through personal communication and the media. In this vast universe of communication, we are at the center, who are free and willing to take responsibility. The department keeps innovating and developing for the betterment of the students. We believe in the quality enhancement of faculties and therefore the students are given the right blend of academics and industry exposure.

Kindly visit for more information
www.dcjmbai.mu.ac.in



ABOUT CONFERENCE/THEME

Every human is entitled to a dignified life irrespective of caste, creed, sex, or religion. This is a fundamental right in the Constitution of India which is also included in the Universal Declaration of Human Rights (UDHR). Media being the watchdog in a democracy plays a crucial role to maintain equilibrium in society. Hence, known as the fourth pillar of democracy.

Justice is one of the fundamental principles in creating a state that can enhance its citizens' lives. Providing equal opportunities is essential for the upliftment of society's marginalized and vulnerable sections.

This conference aims at exploring various dimensions of Social Justice and the role of media. Papers are invited by researchers, academicians, and professionals from media and other fraternities to share their ideas on the same.

SUB-THEMES

- Social media- Trendsetter for Social Justice
- Current Media narratives on the idea of Social Justice
- Key Influencers in the post-Phule-Shahu-Ambedkar era
- Reservation policy and Social Justice Movements
- Gender rights and New Media
- Ratification of Person with Disability Act and its implications
- Minorities and their rights under social justice
- Higher Education and Social Justice
- Any other topic underlying the main theme



GUIDELINES FOR SUBMISSION OF RESEARCH PAPERS

- The abstract should not exceed 200 words and should be followed by 3-5 Keywords.
- The first page of the manuscript must contain the title of the paper, Author's Name, Institutional affiliation, Contact Number, and E-mail Address.
- Paper can be submitted in Hindi/Marathi- Font size-14 Arial Unicode Or. Kruti Dev,055
- The paper should be typed in -

1. Font Style- Times New Roman,

2. Font Size-12,

3. Line and paragraph Spacing-1.15.

- The total length of the full paper must not exceed 2500 words including graphs, tables.
- Submission of the manuscript will imply that it has not been previously published and is not under consideration of publication elsewhere. All selected and shortlisted research papers will be published (pdf copy) in a peer-reviewed, refereed, and indexed research journal with impact factor.
- The decision of the COMMITTEE will be final regarding the selection of papers.
- Each author has to register separately.
- All Abstracts and full-length papers should reach us through this

E-mail id: academicudcj@gmail.com

- * Conference Participation Fees: FREE.
- * Conference Presentation Fee (Academician & Industry) : Rs.750.
- * ConferencePresentation/Publication Fees (Students & PhD/M. Phil Research Scholar) : Rs. 400.

Payment Details -

UPI Id - sachinathawale@hdfcbank



*** Best Research Paper will be awarded in each track ***

IMPORTANT DATES & DEADLINES :

- Last Date of Submission of Abstract: **July 10th, 2021**
- Intimation of acceptance: **July 15th, 2021**
- Last Date of Submission of Full Paper (upon selection): **July 25th, 2021**
- Last Date of Registration(Participation/Presentation): **August 5th, 2021**
- Registration Link: <https://forms.gle/eMcEXiboXxXipPA6>

E-Certificate will be given to all the participants

ORGANISING TEAM :

- | | |
|---------------------|-------------------|
| ➤ Dr. Sanjay Ranade | ➤ Sagar Bhalerao |
| ➤ Daivata Patil | ➤ Amol Shinde |
| ➤ Sagar Karande | ➤ Noumaan Qureshi |
| ➤ Dr. Prasad Thakur | ➤ Sachin Athawale |
| ➤ Amrin Moger | |

For more information scan the QR Code

or contact - Nilay - 8318760184

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} Student
Coordinators



**Curated by:
Universal Reach Foundation (NGO), Mumbai.**